

dynamic WOMEN

Heidi Price

HEIDI PRICE DESIGN
VISUAL DESIGNER AND EVENT PLANNER

It's 4:30 am and while most of the world is deep in dreams, Heidi Price of Heidi Price Design is awake and beaming with positivity. "Everything seems possible! My most inspiring creative solutions emerge early in the morning with a new day and fresh opportunities," says Price. This positivity is clear in every detail she creates for her clients. "My work allows me to infuse my optimism and joy into beautiful and highly memorable experiences. There always seems to be a visual solution – to anything!"

Price creates highly customized printed materials and organizes exquisite corporate and social events of all sizes. As a part of her design expertise, Price includes many personalized touches. "These touches are impactful and create a memorable guest and host experience, long after the event or production concludes."

Recently, Price partnered with luxury brand Bulgari to draw live, in-store original illustrations for guests to enhance the shopping experience, and offer a unique and one-of-a-kind framed takeaway. No matter the scope of the project, the goal is always the same for Heidi Price Design: amaze, delight and have fun doing it!

Price has maintained her active philanthropic role within the community and has a devoted client base that includes many non-profits. "Their compelling missions are my priorities," says Price. Price currently serves on the board of the Spellman Museum of Stamps and Postal History, using her skills and talents to pay homage to her father's lifelong stamp collecting.

With tremendous heart and compassion, Price offers this piece of advice "Do what you say you will do. Be the most enthusiastic person in the room. It's magnetic."

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*I AM PASSIONATE ABOUT
EXCEEDING EXPECTATIONS
IN EVERY WAY, WHILE
STEWARDED A MEMORABLE
AND FUN PROCESS*
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134 BUCKSKIN DRIVE, WESTON MA 02493
617.943.3800 | HEIDIPRICEDESIGN.COM

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